



JAMAICA USA CHAMBER OF COMMERCE



In association with



Presents the 6TH Annual

JAMAICAN BUSINESS EXPO

MAY 20 - 21, 2011

SHERATON HOTEL - 1825 GRIFFIN RD, DANIA BCH., FL

WHO WILL ATTEND

* Inbound Business Exhibitors from Jamaica *

International Buyers * Local Entrepreneurs * Public Officials * Major U.S. Retailers of Food Products, Pharmaceuticals, Furniture and Jamaican Artwork * International Distributors of Jamaican/Caribbean Products * Potential Investors and Joint Venture Partners * Jamaican/Caribbean Exhibitors from the U.S., Canada, and the Caribbean * Export Service Organizations * Students *

Chamber Members, Families, Friends, Community Partners, and Guests from across the U.S.

LUNCHEON

KEYNOTE SPEAKER

Joe Matalon, Chairman
Private Sector Organization of Jamaica
PSOJ



SPECIAL ATTRACTIONS

* Fashion Show & Swimwear Contest *
Jamaican Food & Beverage Tasting and Sampling * Raffles * Many Great Prizes *
Lots of Give-Aways
One-on-One Meetings with JAMPRO & NLA

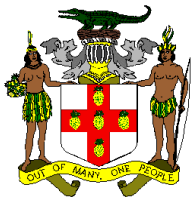
REGISTRATION & SPONSORSHIP

Advertising, Exhibitor Space, Luncheon Tickets * Trade Forum * Mortgage Workshop - Foreclosure Assistance * Buying A Home in Jamaica * Special Membership Discounts

1.866.577.3236 * 305.576.7888 * marie@mgillonline.com

ONLINE REGISTRATION

www.jamaicausachamber.org



Under the distinguished patronage of the Consulate General of Jamaica for the Southern United States



The VICTORIA MUTUAL Building Society



"Buy Jamaican, Brand We Love"

SPONSORSHIP AND REGISTRATION

(PRICES IN US DOLLARS)

THE LIGNUM VITAE – (JAMAICA’S NATIONAL FLOWER - PLATINUM SPONSORSHIP)

\$7,000



- Title Sponsor of Jamaican Business Expo 2011
- Named Co-Sponsor of all Expo Programs
- Named Sponsor of the Chamber’s Jamaican Business Venture Fund
- Named Sponsor of 300 Free Entries to Jamaican Business Expo Only
- Named Co-Sponsor of the Jamaican Business Milestone Awards
- Prime Placement of Full-Page Color Ad in Membership/Conference Magazine
- Two Tables of 10 each at Investment Brunch and Luncheon Programs
- Exhibitor Display Space at Expo (Double Booth if needed)
- Banner Placement, listing and hyperlink on the Chamber’s Website
- Two-Year Trustee Membership in the Jamaica USA Chamber of Commerce
- Invitation to VIP Trade/Investment Meeting with PSOJ Chairman, JAMPRO & Other Key Business Leaders

THE DOCTOR BIRD (JAMAICA’S NATIONAL BIRD - GOLD SPONSORSHIP)

\$5,000

- Named Co-Sponsor of the Recognition Luncheon
- Named Co-Sponsor of Trade & Investment Forum & Brunch
- Named Sponsor of 200 Free Tickets to Business Expo Only
- Full Page Color Ad in Membership/Conference Magazine
- Hyperlink and Listing on Chamber’s Website
- One Table of 10 at Trade & Investment Brunch
- Exhibitor Display Space at Expo (Double Booth if needed)
- Logo Displayed on “Sponsors Logo Banner” and on the Chamber’s Website
- One-Year Trustee Membership in the Jamaica USA Chamber
- Invitation to VIP Trade/Investment Meeting with PSOJ Chairman, JAMPRO & Other Key Business Leaders



THE ACKEE (JAMAICA’S NATIONAL FRUIT - SILVER SPONSORSHIP)

\$2,500



- Named Co-Sponsor of Trade & Investment Forum Brunch
- Half Page Color Ad in Membership/Conference Magazine
- Table of 10 at Trade/Investment Forum Brunch
- Table of 10 at Recognition Luncheon
- Logo/Banner and Hyperlink on the Chamber’s Website
- Named Sponsor of 100 Free Tickets to Business Expo Only
- Exhibitor Display Booth at Expo
- Listing on Chamber’s Website
- One Year Corporate Business Membership in the Jamaica USA Chamber



JAMPRO
TRADE & INVESTMENT JAMAICA



THE MAHOE (JAMAICA'S NATIONAL TREE - BRONZE SPONSORSHIP)

\$1,500

- Named Co-Sponsor of Trade/Investment Forum Brunch
- Sponsor of 50 Free Tickets to Business Expo Only
- Half Page Color Ad in Membership/Conference Magazine
- Logo Displayed on the Website
- 5 Tickets to Trade/Investment Forum Brunch
- Table of 10 at Annual Recognition Luncheon
 - Exhibitor Booth at Expo
 - One Year Membership in the Jamaica USA Chamber

THE MANGO (JAMAICAN FRUIT - COPPER SPONSOR)

\$1,000

- Named Sponsor of 25 Free Tickets to Business Expo Only
- ¼ Page Ad in Membership/Conference Magazine
- 5 Tickets to Trade/Investment Forum Brunch
- Table of 10 at Recognition Luncheon
- One Year Membership in the Jamaica USA Chamber

TABLE SPONSORSHIP

\$550 – Luncheon Table of 10 - Fri., May 20th

\$250 – Trade Forum Brunch Table of 10 - Sat., May 21st

INDIVIDUAL PATRONS

- **LUNCHEON TICKETS - \$55 – FRI., MAY 20TH**
- **TRADE FORUM BRUNCH TICKETS \$25.00 EA**

MEMBERSHIP SPECIALS

\$350 - Members– All-inclusive Conference with Booth (For Paid-up Members)

\$450 “Special” – Non-Members

All-inclusive Conference. This includes admissions to all conference events for May 20th and 21st including:

- Expo Booth
- One Year Membership (\$250 Value)
- One Ticket to Recognition Luncheon (\$55 value)
- One Ticket to Trade/Investment Brunch (\$25 Value)
- Opportunity to conduct Tasting/Sampling and Raffle Items

The \$450 Special is for small businesses NOT for major corporations

\$225 - EXHIBITOR BOOTH

- Booth purchase includes Trade Brunch for 2 persons. Networking Reception & Fashion Show on Expo Floor
- Exhibitor Booths are 8x10, with 6 ft. skirted tables, 2 chairs and a waste basket
- Booth Set Up Begins Friday morning, May 20th at 8:00 a.m.
- EXPO officially opens following the Luncheon on May 20th at 2:00 p.m. until 8:00 p.m.
- EXPO reopens on Saturday, May 21st from 12:00 noon – 6:00 p.m.

ADS ARE DUE APRIL 30, 2011

EMAIL ADS TO

marie@mgonline.com

CONFERENCE CENTER

PH: 866.577.323 * 305.576.7888

FAX: 305.576.0089

EMAIL: marie@mgonline.com

PAYMENT

PLEASE MAKE CHECKS OR MONEY ORDERS PAYABLE TO:

**JAMAICA USA CHAMBER OF COMMERCE
4770 BISCAYNE BLVD., SUITE 1050
MIAMI, FL 33137**

PAYMENT MUST BE RECEIVED PRIOR TO THE CONFERENCE TO ENTER TICKETED EVENTS

ONLINE REGISTRATION

www.jamaicausachamber.org

ONLINE PAYMENT VIA PAY PAL

ADVERTISING IN MEMBERSHIP/CONFERENCE MAGAZINE

DUE DATE FOR ADS - APRIL 30, 2011

ADS MUST BE CAMERA-READY – IMAGES AT LEAST 300 DPI

PLEASE RESERVE AD SPACE AND MEMBERSHIP LISTING BEFORE THE ABOVE DEADLINE. EMAIL ADS TO: MARIE@MGILLONLINE.COM

Publication Size – 8.5 x 11. Four Color

AD SIZES

Full Page (Bleed):

- Bleed size: 8.75" x 11.25"

Full Page (Without Bleed):

- Image Area: 7.5" x 10"

Half Page:

- Image Area: 7.5" x 4.825"

Quarter Page:

- Image Area: 3.625" x 4.825

AD PRICES

FULL PAGE

INSIDE FRONT - RESERVED FOR SPONSORSHIP

INSIDE BACK - RESERVED FOR SPONSORSHIP

OTHER FULL PAGE COLOR - \$750

HALF PAGE - COLOR - \$400

QUARTER PAGE COLOR - \$150

Bus. Card - \$50

Conference Registration & Payment

Please register using attached
Registration Page or Register by Phone

Make check or Money Order payable to:

Jamaica USA Chamber of Commerce
4770 Biscayne Blvd.
Suite 1050 - Miami, FL 33137

Payment via Wire Transfers Available to
Sponsors upon request

To discuss Sponsorship or Register by phone

Tel: 1.866.577.3236 or 305.576.7888

ONLINE REGISTRATION

www.jamaicasachamber.org

There will be an additional charge of \$50 per page for design services (ad preparation/layout)

REGISTRATION PAGE

JAMAICAN BUSINESS EXPO - MAY 20-21, 2011
SHERATON HOTEL, 1825 GRIFFIN ROAD, DANIA BEACH, FLORIDA

NAME OF COMPANY: _____ YOUR NAME: _____

ADDRESS _____ CITY _____ ZIP _____

TELEPHONE _____ EMAIL _____

SPONSORSHIP (PLEASE CHECK ALL THAT APPLY)

THE LIGNUM VITAE – PLATINUM (\$7,000) _____

THE DOCTOR BIRD – GOLD (\$5,000) _____

THE ACKEE – SILVER (\$2,500) _____

THE MAHOE – BRONZE (\$1,500) _____

THE MANGO – SUSTAINING (\$1,000) _____

TABLE SPONSORSHIP LUNCHEON (\$550) _____ FRIDAY, MAY 20TH – 11:30 A.M. – 2:00 P.M.

TABLE SPONSORSHIP TRADE FORUM BRUNCH (\$250) _____ SATURDAY, MAY 21 – 10 A.M. – 12:00 NOON

INDIVIDUAL LUNCH TICKETS (\$55 EA) _____ (NO. OF PERSONS _____)

INDIVIDUAL TRADE FORUM BRUNCH TICKET (\$25 EA) _____

EXHIBITOR BOOTH WITH INVEST. BRUNCH (\$225) _____ (INCLUDES BRUNCH, NETWORKING RECEPTION ON EXPO FLOOR)

ADVERTISING IN CONFERENCE MAGAZINE (\$ _____) _____ (SIZE OF AD _____ DUE APRIL 30TH)

All-Inclusive "Special" – Small Businesses (\$450) _____

(Exhibitor Booth, Entry to all events for 1 person
One Year Chamber Membership)

(\$450 "Special" - NOT for Major Corporations)

(Register early to secure booth/ad/luncheon space)



ONLINE REGISTRATION ALSO AVAILABLE AT www.jamaicasachamber.org

METHOD OF PAYMENT

1. BY CHECK /MONEY ORDER _____ AMOUNT \$ _____ (MUST BE RECEIVED BY MAY 13TH.)
2. CREDIT CARD PAYMENT **MAY** BE ACCEPTED – DETAILS WILL BE PROVIDED

CREDIT CARD NUMBER: _____ NAME ON CARD: _____

EXPIRATION DATE: _____ AUTHORIZED SIGNATURE: _____

CHECKS or MONEY ORDERS

PAYABLE TO:

JAMAICA USA CHAMBER OF COMMERCE
4770 BISCAYNE BOULEVARD
SUITE 1050, MIAMI, FL 33137

Email or Fax Registration Page to:

MARIE@MGILLONLINE.COM

Fax: 305.576.0089

YOU MAY ALSO REGISTER ONLINE AT:
WWW.JAMAICAUSACHAMBER.ORG

REGISTRATION NOT PAID BY MAY 13TH WILL BE CANCELLED WITHOUT NOTICE
PAYMENT MUST BE RECEIVED BY MAY 13TH. NO REFUNDS WILL BE MADE AFTER MAY 13TH, 2011

JAMAICAN BUSINESS EXPO

MAY 20-21, 2011

Sheraton Hotel – 1825 Griffin Road, Dania Beach, FL 33004

CONFERENCE SCHEDULE

Thursday, May 19, 2011

- Ft. Lauderdale International Airport
- Arrival of out-of-town Exhibitors and Guests
- Shuttle Service to Conference Hotel (Courtesy - Sheraton Hotel)
- Hotel Check-In
- Conference Registration & Set-Up – Evening to 9:00 p.m. **AND** Friday Morning at 8:00 a.m.

Friday, May 20, 2011 – 8:00 a.m. – 8:00 p.m.

- **8:00 a.m. – All Day Conference Registration (Continue Exhibitor Set-Up)**
- 11:30 a.m. Luncheon Registration (Ticketed Event)
- 12:00 – 1:30 p.m. – Annual Luncheon Program
- **1:40 p.m. – Ribbon Cutting – Expo Opens until 9:00 p.m.**
- Tour of Expo and Press Conference
- 6:00 p.m. – Fashion Show * Swimwear Show on Expo Floor (Free Event)

Saturday, May 21, 2011 – 9:00 a.m. – 9:00 p.m.

- **9:00 a.m. All Day Registration**
- 10:00 a.m. – 12:00 Noon – Trade Forum Brunch (Panel Presentation)
- 3:00 – 5:00 p.m. – Workshop: Mortgage Financing, Foreclosure Assistance, Buying A Home in Jamaica
- 12:30 – 6:00 p.m. EXPO – Free to the Public
- 6:00 p.m. – Expo Closes

FRIDAY & SATURDAY – MAY 20-21, 2011

Free Expo Featuring HUNDREDS OF JAMAICAN PRODUCTS

Clothing & Accessories * Jewelry and Shoes * Food Products * Beverages * Health & Body Care Products * Bath Accents & Accessories * Household Items and Fixtures * Arts & Crafts * Franchise Opportunities * Distributorships
Jamaican Real Estate and Mortgage Financing Programs * Tourism Products and Services * Healthcare & Education
Investment Opportunities * Renewable/Green Energy Products & Investment Opportunities * Export Assistance *
One-on-one Meetings with **JAMPRO** and the **National Land Agency (NLA)**

Product Tasting & Sampling

Lots of Give-Aways * Jamaican Music * Fashion Demonstrations

EXPO WILL BE CLOSED DURING FRIDAY'S LUNCHEON

Lunch on Saturday, May 21

Pre-packaged Lunches will be made available on-site for Sponsors, Expo Exhibitors, Expo Volunteers, and In-Bound Business Guests. Prepaid Reservation for this Lunch is absolutely essential.

HOTEL & TRANSPORTATION

CONFERENCE HOTEL



Sheraton Fort Lauderdale Airport and Cruise Port Hotel

1825 Griffin Road
Dania Beach, Florida 33004, USA
Phone: 1-954-920-3500
Fax: 1-954-920-4979

Contact: Sharon Jackson
Catering/Sales Manager



HOTEL ROOM RATES

All Jamaican Business Expo Events will be held at the Sheraton Fort Lauderdale Hotel – May 20-21, 2011. In-Bound Guests are to arrive at the Fort Lauderdale International Airport to receive Shuttle Service.

The Jamaica USA Chamber of Commerce has secured a block of rooms at the Sheraton Fort Lauderdale Airport Hotel for Registered In-bound Exhibitors and Guests of the Jamaican Business Expo.

Special Room Rate for Registered Conference Participants

1. \$119 + 11% Tax - Single/Double Occupancy – No Breakfast
2. \$125 + 11% Tax – Single Occupancy - with Full American Breakfast
3. \$135 + 11% Tax – Double Occupancy with Full American Breakfast

Exhibitors and Guests are required to book their own group and individual hotel accommodations. The Chamber will not be responsible for any hotel costs, or for any reservations not honored. Special arrangements may be made with the Chamber to assist with group bookings on behalf of our sponsors.

TRANSPORTATION – IN-BOUND EXHIBITORS

The Sheraton Hotel will provide free shuttle service from the Fort Lauderdale International Airport to the Hotel on arrival, and from the hotel to the airport on departure. This facility is available only for registered conference participants and guests of the Sheraton.

PARKING

A flat rate of \$3.00 per day will be charged for parking. If overnight parking is required, kindly inform the Expo Secretariat.

Jamaican Business Expo Secretariat: 1.866.577.3236 or 305.576.7888 Em: marie@mgonline.com

REMEMBER: You can register for the expo and events online at www.jamaicasachamber.org